

Approval of Artwork

Whilst PD takes all care to avoid errors, PD is not responsible for any spelling, grammatical, typographical errors, omissions or incorrect information in the final product. It is the client's responsibility to thoroughly check all proofs and give their approval via email before the final work will be released to the client and/or sent to print upon payment being received. Any changes that are required post approval will incur an additional design fee to cover the time it takes to make the changes.

File Supply

Logo files are supplied electronically to the client in print and web-friendly formats. Print files will be supplied as high resolution PDFs with crop marks. If other file types are required please specify when asking for a quote. If unsure of file type required please explain your planned use. All original artwork and source files remain the property of PD unless otherwise arranged; there will be a fee for supply of original artwork and source files. All supplied artwork can only be used for its intended purchase, and must not be altered.

Colour Variation

Please note there may be colour variation between the screen and final product. This occurs due to differences in the way colours are managed on the screen (RGB) and print (CMYK). Screen proofing is not indicative of the final print result, printed colours can vary between printing companies, jobs and different print runs. PD will not be responsible for any colour variations on printing as these factors are beyond control.

Payment

The client agrees to pay a 50% deposit prior to commencement of the design project. This deposit secures the project into PD's schedule. The deposit is non-refundable, and can only be used for the specified project. If client feedback takes longer than three (3) weeks PD reserves the right to invoice for work created thus far. The balance is payable before release of final files. Any additional charges (stock images, non-standard typefaces, printing etc.) are due at the time they are incurred and must be paid for upfront. Excessive alterations are charged at an hourly rate. Payments are due fourteen (14) days from issuance of invoice, unless otherwise arranged. A two and a half percent (2.5%) monthly service charge will be billed against overdue invoices/late payments. When the client fails to respond, give feedback or in any other way stagnates the process we will charge the final bill when our lead time has passed + a 10% fine over the total project price.